

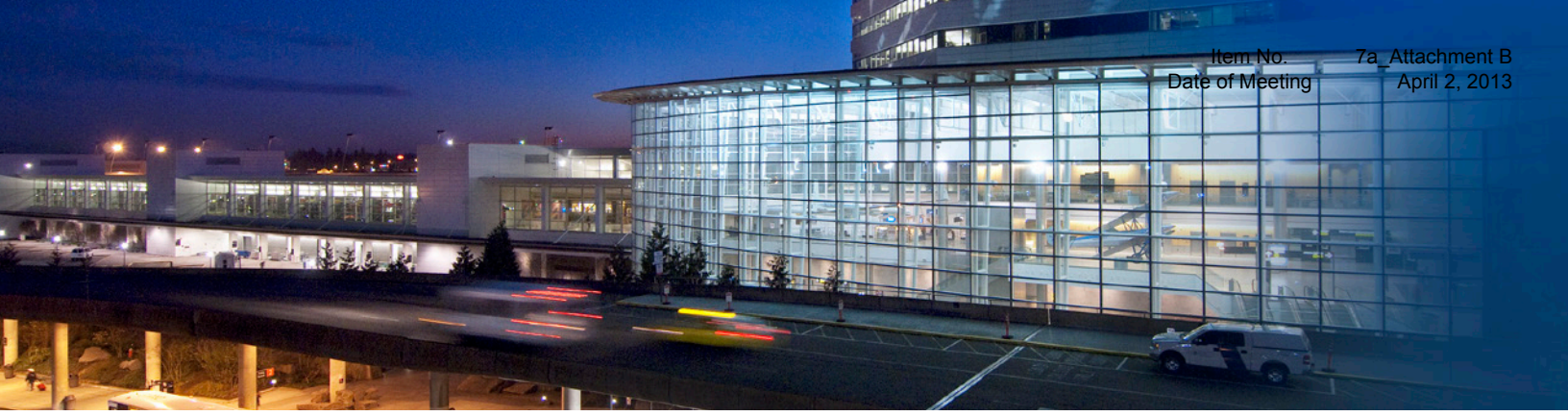


Port of Seattle Office of Social Responsibility

Report to the Community 2012

The Office of Social Responsibility supports the Port of Seattle's job creation and economic development efforts in the communities we serve. Our programs help ensure that port activities are conducted within a framework of equity, inclusion and equal access to economic opportunity.

Inside are highlights of ways we served our neighbors during the past year.



The Port of Seattle & Our Local Economy

Our seaport and airport already generate nearly 200,000 jobs throughout the region with payroll in excess of \$6.8 billion.

Through the recently approved “Century Agenda,” a vision and strategic plan that focuses on the port’s next quarter-century of business and operations, we will build upon the accomplishments of the past century with a focus on the emerging challenges and opportunities of the 21st century.

Our Vision

Over the next 25 years, we will add 100,000 jobs through economic growth led by the Port of Seattle, for a total of 300,000 port-related jobs in the region, while reducing our environmental footprint.

One of the port’s key strategies to achieve this Century Agenda vision is to use our influence as an institution to promote small business growth and workforce development. The Office of Social Responsibility and its programs are an important part of this effort.

During 2012 the Office of Social Responsibility (OSR):

- Served more than 9,000 community members and small businesses
- Generated more than \$68 million in value in the community – each OSR dollar invested became \$32 in the community in the form of new job placement and apprenticeship wages, small business contracts and donations to community organizations.

We accomplished these positive results through our four key initiatives:

Small Business Program | Workforce Development Programs | Veterans & Internship Programs | Community Giving Campaign

Following are the 2012 results for each program:

Small Business Program

Small businesses are a critical part of our strategy for creating economic vitality in the region. We partner with King County’s Small Contractors and Suppliers (SCS) program to support contracting opportunities for small businesses that are less than half the Small Business Administration’s business size standards. We ensure equal access to port contracting opportunities for small businesses including minority-owned, woman-owned and disadvantaged businesses.

Distribution of 2012 port contract funds and goods and services spending:

More than \$44.4 million went to over 460 small businesses
35 percent of eligible spending went to small businesses, up from 28 percent in 2011.

Over \$6.1 million went to 36 certified Small Contractor and Supplier (SCS) firms

4.8 percent of eligible spending went to SCS firms

Almost \$6 million (4.7 percent) went to 47 certified small minority-owned (MBE), woman-owned (WBE) or disadvantaged business enterprises (DBEs)

· To MBEs	\$5.7 million	4.5 percent
· To WBEs	\$2.7 million	2.2 percent
· To DBEs	\$1.9 million	1.5 percent

Some firms fall under the definition of more than one category.

As a part of the port’s Century Agenda objectives, we are working to increase the proportion of funds spent by the port with qualified small business firms on construction, goods and services to 40 percent of the eligible dollars spent.

Our Mission

The Port of Seattle is a public agency that creates jobs by advancing trade and commerce, promoting industrial growth, and stimulating economic development.

Our Commitment

We create economic opportunity for all, steward our environment responsibly, partner with surrounding communities, promote social responsibility, conduct ourselves transparently, and hold ourselves accountable. We will leave succeeding generations a stronger port.

Workforce Development Programs

Growing the local economy requires a skilled workforce. The port supports workforce development programs that provide quality job training as well as job search assistance to ensure that all members of our community can access and move up in the jobs created by the port and its tenants. We partnered with local nonprofit organizations and employers in 2012 to make the following opportunities possible:

Connecting the Community to Employment

(Partner: Port Jobs)

- Number of job seekers assisted: **7,172**
- Clients who obtained port-related employment: **1,088**
- New wages for families and communities: **Over \$19 million**

Training for Career Advancement: Airport University

(Partner: Port Jobs)

- **234** participants took courses such as computers, customer service and food handler permit preparation
- **108** participants earned college credits through the program

Pre-Apprenticeship & Apprentice Support

(Partners: ANEW & Port Jobs)

- **212** community members received pre-apprenticeship and apprenticeship support
- **125** became registered apprentices
- New wages for families and communities: Over **\$4 million**

Apprenticeship Utilization

(Partners: Many local contractors)

- **15 percent** of all labor hours and over **\$1 million** in wages went to apprentices hired under port public works contracts
- **127** apprentices worked on these contracts
- **171** apprentices, who worked on these and prior years' contracts, graduated to Journey status

The OSR supports the Century Agenda strategy to increase workforce training, job and business opportunities for local communities in maritime, trade, travel and logistics. In 2012 we began work to establish a regional consortium to serve the workforce development, applied research and business growth needs of the maritime industry.

Veterans & Internship Programs

The port provides a number of internships and other "on the job" learning opportunities for those who served. The Veteran Fellows program, part of a larger program that received the national Employer Support of the Guard and Reserve award in 2012, provides paid internships to veterans transitioning to the civilian workforce.



The port also offers paid internships to high school, college and graduate students planning careers in aviation, marine or other port-related industries. Together, the port's Human Resources and Development, Community Relations, Marine Maintenance and OSR departments worked with "host" departments last year to provide the following opportunities:

- Internships for 19 local high school students and 25 college students
- Internships and career transition support for six veterans
- Real-world aerospace and maritime learning experiences for 100 students, in partnership with the Seattle and Highline public school districts
- Training for one future public service/government leader through the Urban Fellows program

Community Giving Campaign

Port employees give back to the community by participating in our annual Community Giving Campaign. Through this program, employees donate money and also volunteer their time to a wide range of nonprofit efforts – from the United Way to homeless shelters, food banks, health care research and education.

2012 contributions: 8 percent of employees participated, contributing more than **\$112,000** to **168** community organizations.



Contact Us

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Our Team

Left to right: Small Business Program Manager Mian Rice; Analyst Tina Boyd; Administrative Assistant Charlene Jones; Director Luis Navarro and Workforce Development Program Manager Lauren O'Brien

We want to hear from you!

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Chief Executive Officer

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Where a sustainable world is headed.™

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Photos, Port of Seattle

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